

Biofeedback Certification Institute of America



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"More than qualified ~ BCIA certified"

June 16, 2009

Endorsement Reminder - We need your help!

Dear Biofeedback and Neurofeedback Colleagues,

Biofeedback and neurofeedback are currently being used by health care providers around the world to positively impact people's lives and to treat many psychological and medical disorders. I am aware that you support and utilize biofeedback and/or neurofeedback in your practice or facility. I am approaching you and other prominent members of the health care community to ask for your personal endorsement of this treatment modality. The goal behind this endorsement initiative is to help achieve better recognition among consumers, referral sources, and third party payers about the effectiveness of biofeedback and neurofeedback treatments.

This initiative stems from the collective efforts of three prominent biofeedback and neurofeedback organizations, including the Association for Applied Psychophysiology and Biofeedback (AAPB), the International Society for Neurofeedback and Research (ISNR), and the Biofeedback Certification Institute of America (BCIA). We have come together to form the Biofeedback and Neurofeedback Alliance (BNA), which is committed to advocating on behalf of the biofeedback and neurofeedback community and helping to achieve expanded access to biofeedback and neurofeedback services by the public.

Today I am asking you to prepare a brief letter expressing your personal experience and opinions about the value of biofeedback and/or neurofeedback treatments for specific psychological and or medical disorders, including information such as scientific support, cost-effectiveness, reduction of disability, functional improvement, decreased utilization of medication or medical services, and patient satisfaction. The following are examples of the type of statements that will be most helpful to us:

- "In my practice, I have found that biofeedback and/or neurofeedback treatments have been very effective in treating (insert disorders)."
- "Biofeedback (neurofeedback) is a cost-effective treatment modality with no significant side effects, which leads to reduction of disability, functional improvements, reduced medication use, decreased utilization of medical services, increased self-reported patient efficacy, and high levels of patient satisfaction."

- "There is solid scientific support for biofeedback/neurofeedback treatment of (insert disorders and references).
- "I recommend that biofeedback and/or neurofeedback treatments be performed by a qualified professional who is board certified by the Biofeedback Certification Institute of America."

I very much appreciate your support of biofeedback/neurofeedback treatments and your time in completing this letter of endorsement. I can accept your letter by email or post. Your response to this call for endorsements will be considered an approval for BCIA, AAPB, ISNR, and its members to quote you accordingly in efforts to influence third party payer policy and in future promotional materials. Please specify if this is not the case. I am happy to respond to any questions or ideas that you have regarding this effort. I can be reached at randy@neblethome.com.

To meet our deadline for this initiative, I look forward to receiving your letter by June 30th.

Randy Neblett
BCIA Chair
BNA Alliance Advocacy Committee

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